**Commissioner / Committee member declaration of interests**

Name

Jessica Simpson (nėe Butcher)

Role

Commissioner

Part 1: Biography

Please provide concise (max 130 words) and objective biographical details for publication on the Commission's website, and elsewhere.

Jessica Butcher is a serial technology entrepreneur, angel investor and business advisor. She was the Co-founding CMO of Blippar from 2011-2015 during its rapid ascent as one of the global tech pioneers in the field of Augmented Reality.

A business mentor, speaker and writer on subjects as diverse as women in technology and entrepreneurship, work-life blend and humane technology, with deep interest around both equality of opportunity and how society might address some of the more recent negative societal and behavioural ramifications of social technology.

She is the recipient of awards including the BBC’s Top 100 Women, Fortune’s Most Powerful Female Entrepreneurs, The Evening Standard’s ‘Progress 1000’ & Europe's Top 50 Inspiring Women in Tech. Awarded an MBE for services to technology and entrepreneurship in the 2018 New Years Honours List.

Part 2: Relevant pecuniary interests

Please list your or close family members' or associates’ relevant pecuniary interests. These might include:

1. any business interests (for example your employment, trade, profession, contracts, or any company with which they are associated); and
2. any wider financial interests (for example trust funds, investments, and assets including land and property);
3. sponsorship or payments for specific activities not covered in (a) or (b) (e.g.one-off speaking engagements, or study tours).

which may have a direct bearing on the business of the Commission, or which a fair minded person might reasonably think could influence your judgment.

Angel investor in pre-seed and seed stage technology start-ups.

Occasional one-off speaking fees for various tech or business events.

Director and minority shareholder of Daring Consulting Ltd.

Consultant CMO for Sweatco Ltd; A UK-headquartered health-tech company (from January 2022).

My husband is and an employee of Dunad Therapeutics; Director and primary shareholder of Daring Bio Ltd.

Investment portfolio incl. ISAs, pensions and stocks & shares- managed by Timothy James & Partners the fund management of which I have no direct involvement in.

Part 3: Relevant non-pecuniary interests

Please list your or close family members' or associates’ relevant non-pecuniary interests. These might include membership of, donations to or active involvement with any:

1. public bodies
2. political parties
3. campaigning groups
4. professional and trade bodies
5. charities and other voluntary and community sector bodies

which, even if not remunerated, may have a direct bearing on the business of the Commission, or which a fair minded person might reasonably think could influence your judgment.

Member of the Conservative party (since October 2020)

Part 4: Gifts and hospitality

Please confirm by completing and returning the attached Gifts and Hospitality form (Appendix A) details of any of any gifts, hospitality or favours you have received or provided that may be related to your membership of the Commission’s Board or Committees.

1. You should include details of the person(s) or organisation(s) offering or in receipt of the gift, hospitality, or favour, the date, the purpose or object of the offer and the reason why the gift, hospitality or favour was or was not accepted
2. You do not normally need to include:
* hospitality received which is implicitly registered by the declarations of interest in Parts 1 and 2 (for example if you have declared that you are a director of a campaigning group, you do not need additionally to declare all gifts and hospitality received while working in that capacity);
* isolated gifts of a trivial character or inexpensive seasonal gifts (e.g. trade calendars) valued up to £25:00
* conventional hospitality associated with routine Commission business (for example refreshments provided during a meeting with stakeholders).

None

Part 5: Version Control and updates [Officer Use Only]

This declaration was updated by Jessica on 11 April 2023 to reflect that her personal consulting company, Daring Bio Ltd, had changed its name to Daring Consulting Ltd.